



#KnowHumanTrafficking Awareness Event on August 17th, 2023

Friday, July 28th, 2023 [Mississauga, ON] –Walmart Canada is proud to become the first Fleet Ambassador to the Know Human Trafficking awareness campaign in conjunction with the Women’s Trucking Federation of Canada and Crime Stoppers.

The Know Human Trafficking campaign aims to raise public awareness about human trafficking and educate people about how they can help those at-risk. Human Trafficking is a form of modern-day slavery and globally a billion-dollar a year industry. Often hiding in plain sight, no community is immune to its existence.

The trailer wrap unveiling will be held **Thursday, August 17th** at 10am – 12pm EDT at the Hilton Meadowvale Hotel (6750 Mississauga Road, Mississauga ON L5N 2L3) west parking lot.

Enquiries can be directed to:

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- Samantha Clarke samanthac@wtfc.ca
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To learn more about the Know Human Trafficking awareness campaign:

www.knowhumantrafficking.com

- Dave Forster dforster@1800222tips.com
President - Canadian Crime Stoppers Association
- Sarah Bowers-Peter sarah@csgw.tips
Director – Ontario Association of Crime Stoppers
- Imran Hasan chair@peelcrimestoppers.ca
Chair - Peel Crime Stoppers

To learn more about Crime Stoppers visit

[https://peelcrimestoppers.ca/
ontariocrimestoppers.ca](https://peelcrimestoppers.ca/ontariocrimestoppers.ca)
www.canadiancrimestoppers.org

