

 **Unwrapping Joy: Amazon Canada Delivers More Smiles During the Holidays! **
Spreading Festive Cheer: Amazon's Generosity Lights Up the Holiday Season for Ontario's Charities

As the festive season twinkles on, Amazon Canada is delivering smiles to organizations doing important work in the local community.

More than 3,000 toys and supplies, plus \$40,000 in cash, have been donated to charities including CP24 CHUM Christmas Wish, Peel Regional Police – Toys for Tots, Peel Crime Stoppers, and The Salvation Army. These efforts will light up the holidays for thousands of families across Ontario, spreading cheer far and wide.

Since 2021, Amazon's Operations sites in the Greater Toronto Area have contributed close to \$80,000 in cash, and thousands of toys, to the Peel Region Police and Salvation Army programs.

"The joy and smiles we bring to families during the holiday season are incredibly fulfilling," said Marissa Smith, a site leader at the YYZ1 fulfilment centre in Mississauga, Ontario.

Imran Hasan, Chair of Peel Crime Stoppers remarked, "This collaboration with Amazon Canada and Peel Regional Police is vital in bringing hope and joy to those who need it most." Joel Binner, Director of Community and Family Services of the Mississauga Salvation Army, added, "The support from Amazon Canada is invaluable, allowing us to expand our outreach and make a real difference in people's lives during the holidays."

Amazon employees in the Greater Toronto Area also volunteered at the CP24 CHUM Christmas Wish warehouse to sort toys for distribution and read to students at a local elementary school. "We're deeply grateful for Amazon Canada's support. Their contributions have significantly brightened the holidays for many families," said Donna Dolan, Project Coordinator at the CP24 CHUM Christmas Wish.

Jasmin Begagic, director at Amazon Logistics Canada, concluded, "Together, we're not just delivering packages; we're delivering joy, hope, and the spirit of the season to families across Ontario."

Happy Holidays to all, from the team at Amazon Canada.

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[Photos](#)

- 1) [Amazon staff presenting donations to Peel Region Crime Stoppers and The Salvation Army.](#)
- 2) [Amazon staff presenting donations to Ledbury Park Elementary and Middle School.](#)
- 3) [AMZL's Brian Janaway sorting toys for CP24 CHUM Christmas Wish.](#)
- 4) [Amazon volunteers reading to Ledbury Park students.](#)